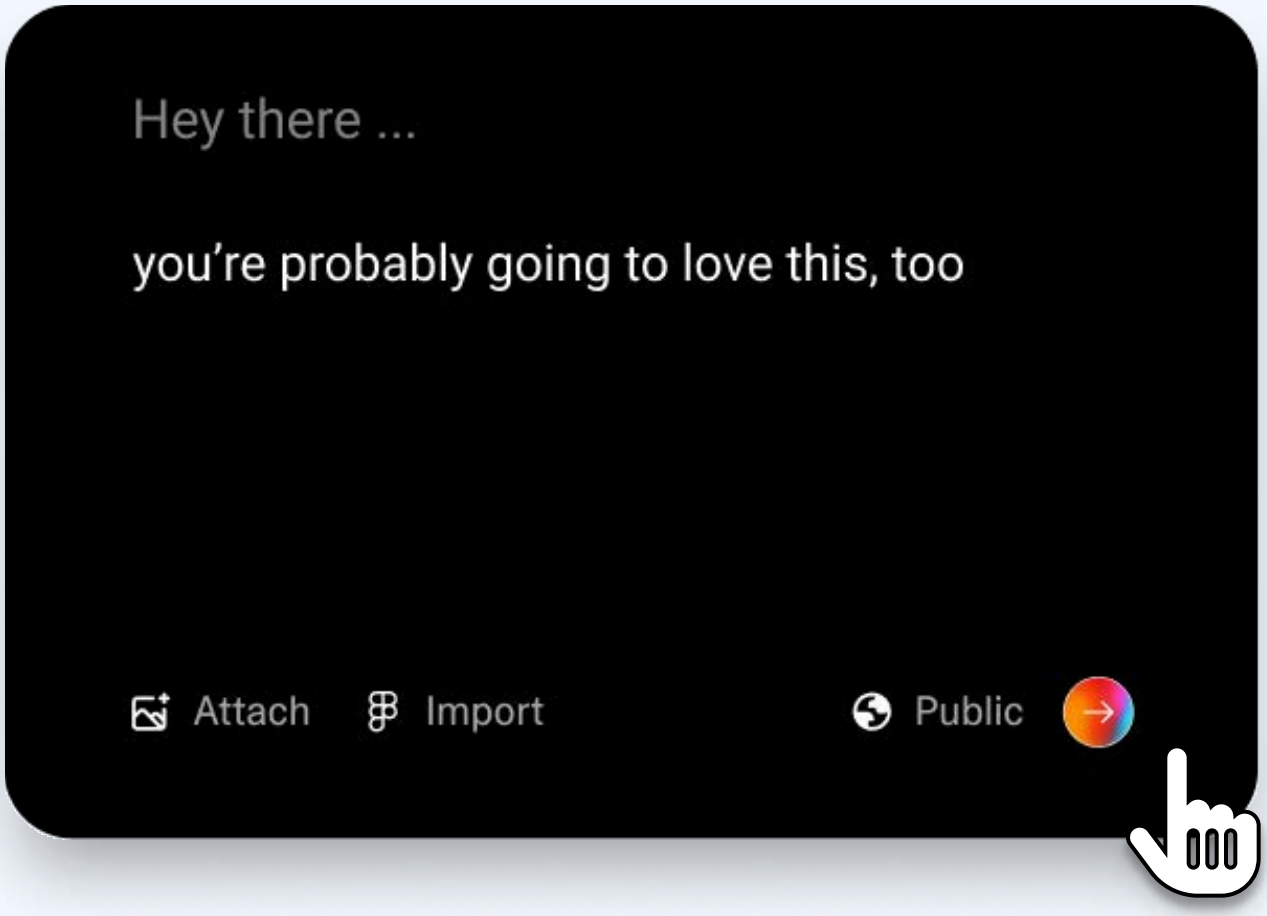


The 5-Day MVP Workshop

An intermediate guide to AI-accelerated app development and user testing.

Dan Olsavsky

Lovable

bignerd.design

Welcome

This playbook takes you deeper into real AI-powered workflows, practical prompting systems, and rapid validation loops used during our 5-Day MVP Sprint.

Over the next 50 minutes, we'll use this guide to help us create and user test a fully functional web application.

You'll see how fast you can move when the right tools, prompts, and processes all work together.

Dan Olsavsky
Founder & Mentor

The 5-Day MVP Framework

A fast, structured process to go from idea to tested application in five days.

- **Day 1: Define**. Get clarity on business objectives and users needs to generate a targeted build script
- **Day 2: Prototype**. Build app in Lovable, test, review with stakeholders, make edits
- **Day 3: User Test**. Run AI-powered remote user tests, validate, and enhance features
- **Day 4: Refine**. Add branding, harden security, prep for scaling
- **Day 5: Publish**. Add custom domain name, publish to production, track OKRs

What You'll Learn

How to;

- Turn an idea into an app
- Write effective prompts
- Refine UI using AI + visual edits
- Run quick user tests + interpret feedback
- Publish a working MVP in under an hour

AI-assisted product design skills.

What You'll Build

An AI-built (Lovable) app including;

- Registration, login, password reset flows
- 3–5 features for your chosen use case
- Lovable Cloud backend
- Tailwind-based UI
- Launch-ready app you can publish

Whatever your heart desires.

Why Lovable?

An all-in-one publishing environment;

- Builds full apps from clear prompts
- Generates UI, logic, and backend instantly
- Real-time preview and visual editing
- Secure, scalable Lovable Cloud backend
- Fast publishing with built-in safety checks

It's powerful and easy to learn.

Concepts That Matter

01. Building with AI requires intention

Beginner prompts describe features.
Intermediate prompts describe:

- Audience
- Use case
- Flows
- Constraints
- Styles

Prompt Structure → Higher Fidelity Output

Concepts That Matter

02. Designing Systems, Not Pages

Think in components to apply;

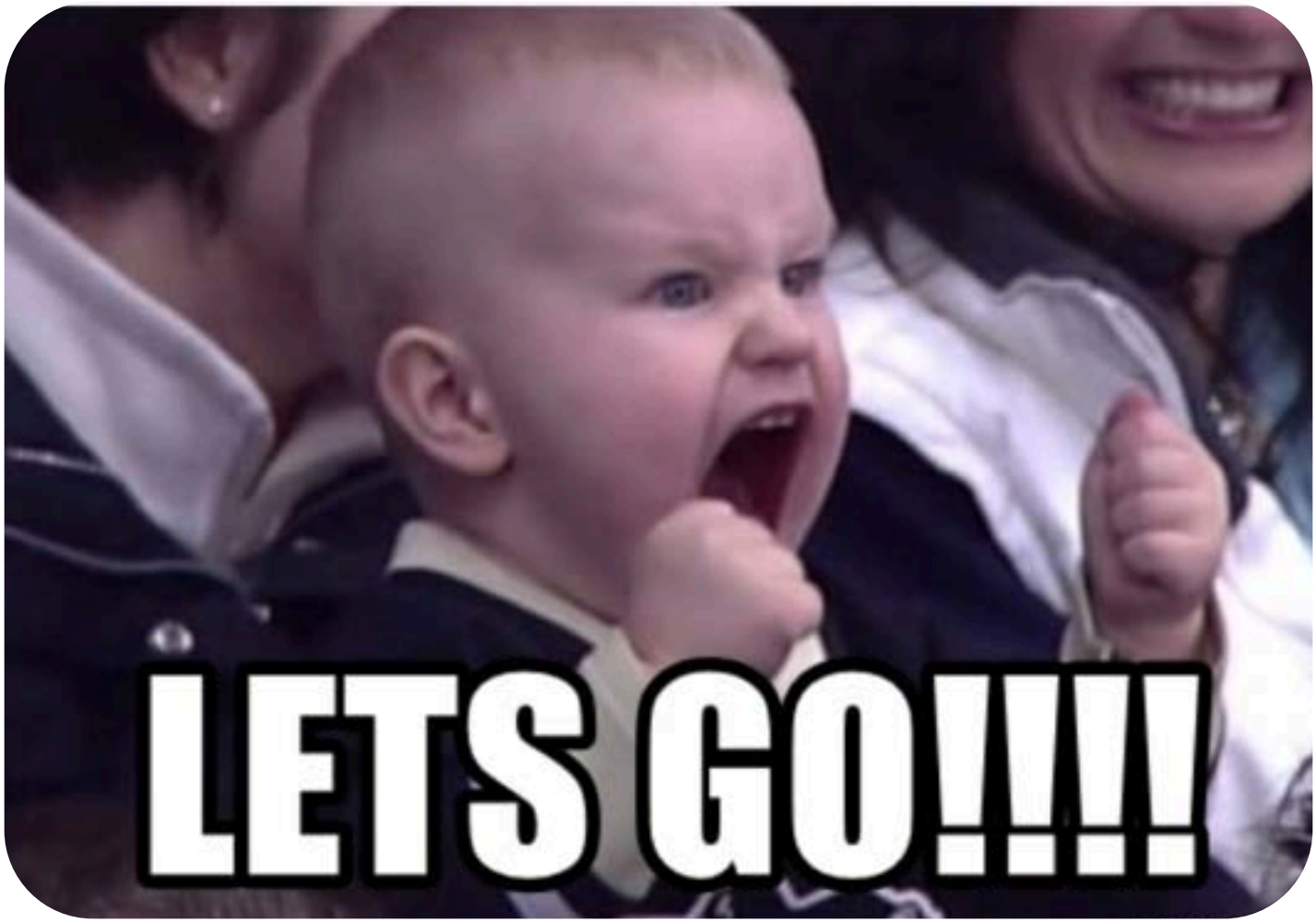
- Reusable logic
- State management
- UX patterns that scale
- Naming conventions the AI can extend

Concepts That Matter

03. Validation Over Assumptions

You'll learn to look for:

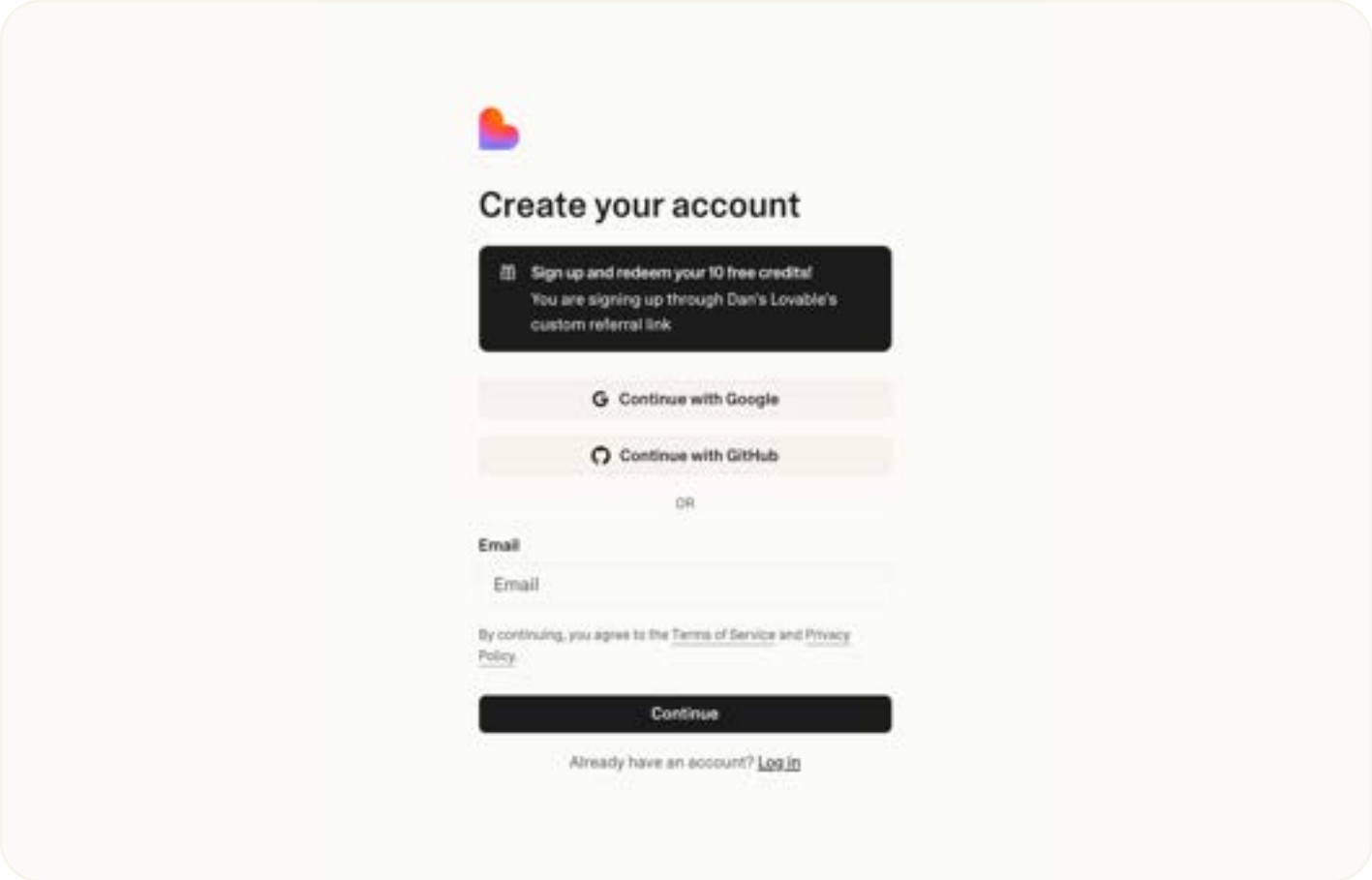
- Hesitation and confusion
- Confidence drops
- Misaligned expectations


LETS GO!!!!

Register for Lovable

[Sign up using this invite link]

Note: If you already have a Lovable account, this exercise shouldn't take more than 15 credits.



The 4-Step Lovable Workflow

- **Describe** → prompt with clarity
- **Generate** → Lovable builds UI, structure, components
- **Refine** → Visual edit + prompting tips
- **Publish** → Straight from Lovable built-in publish

Define Your Prompt

“Create an app for [**audience**] that solves [**use case**].

The app should include:

Registration flow
Login and logout
Password reset
Feature 2 [short description]
Feature 3 [short description]
Feature 4 [short description]

Use **Lovable Cloud** for the backend and **Tailwind** for the frontend.

Attach Import Public 

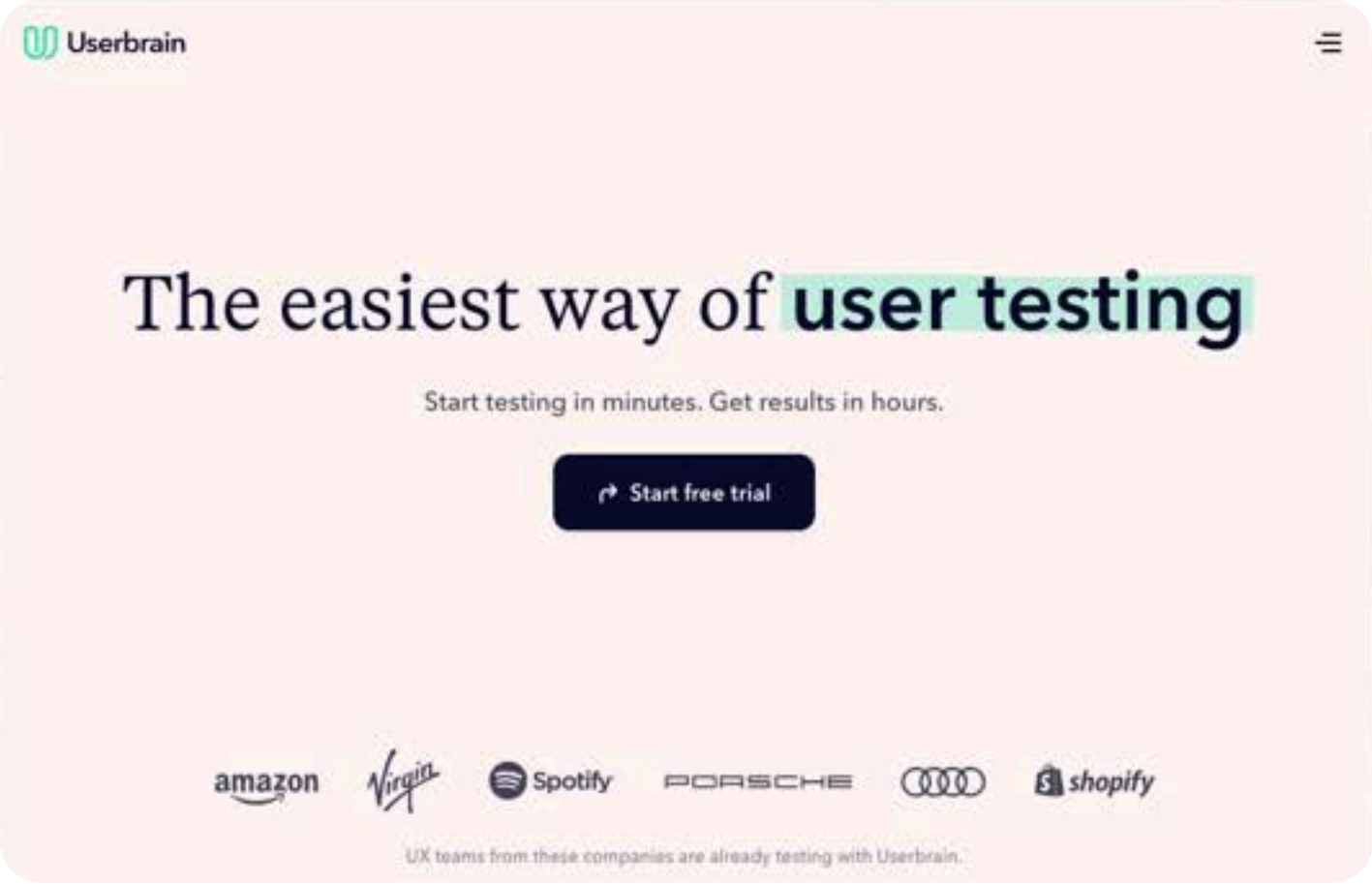
Build Your App

1. Paste your prompt
2. Click Build
3. Let Lovable generate the full app
4. Open and review
5. Make quick edits or fixes
6. Take a break, you've earned it

Register for UserBrain

[Sign up using this link]

Note: If you already have a UserBrain account, this exercise will take 2 credits. Also, a fresh Gmail address will work wonders 😉.



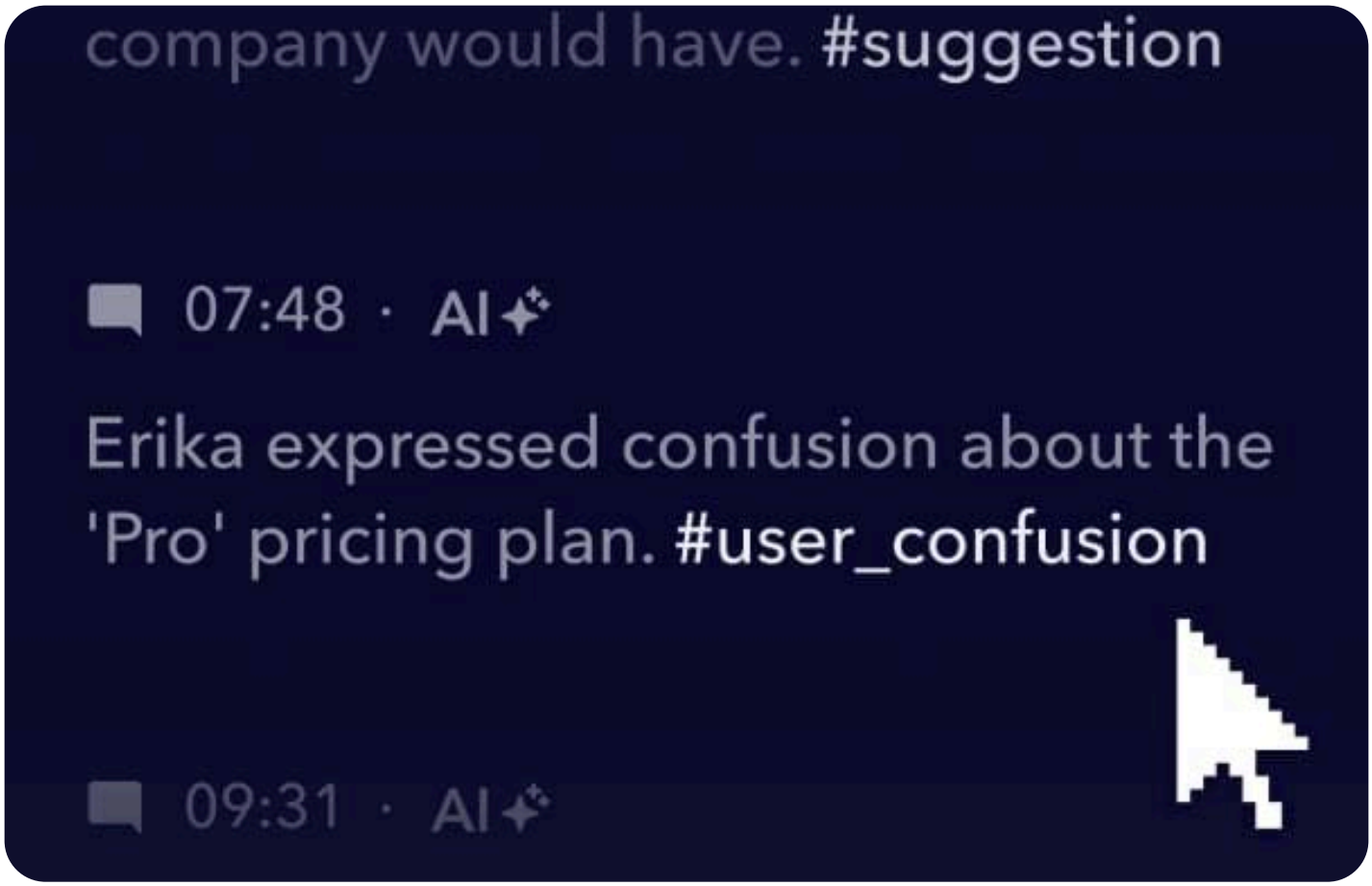
UserBrain Testing Steps

Real users, real results

1. Create a new test
2. Add your app link and description
3. Use Auto-create to write tasks
4. Review and edit tasks as needed
5. Add a screener questions
6. Run your test
7. Review AI insights

What To Look For

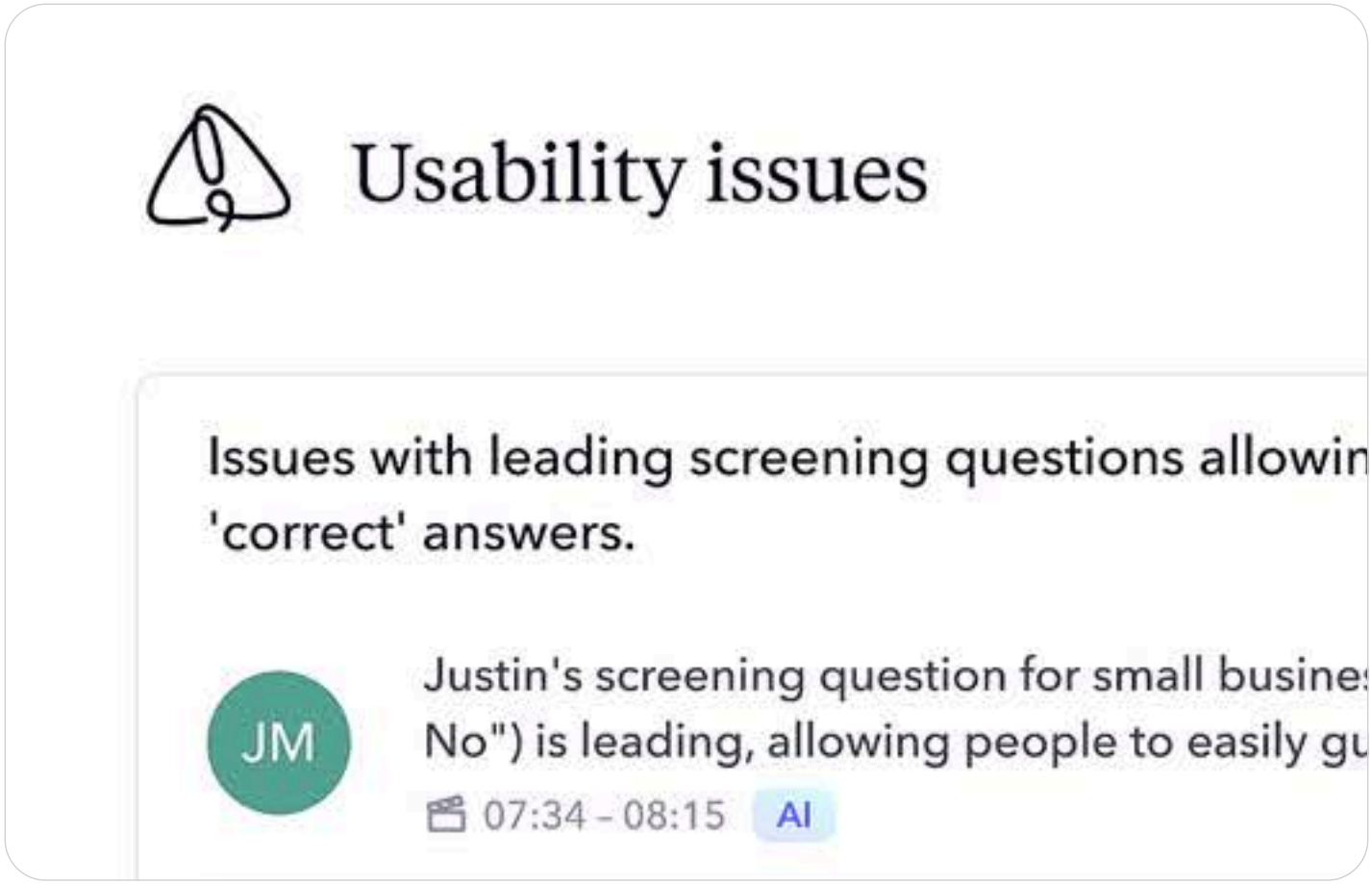
- Moments of hesitation
- Confusion or uncertainty
- Label or navigation friction
- Unexpected paths or dead-ends



Insights to Guide Iteration

MVPs need clarity, not cosmetics

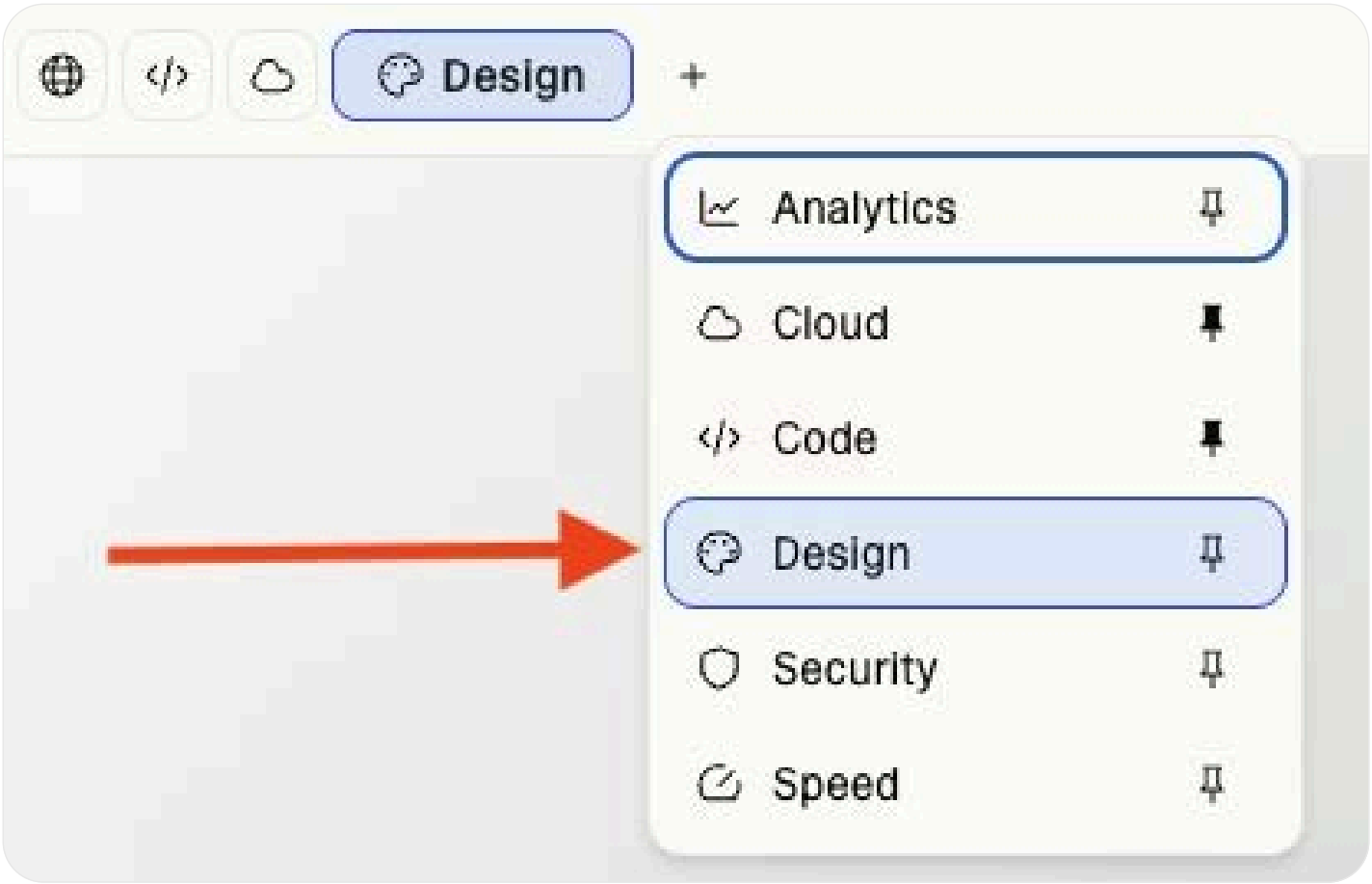
1. Use feedback to craft new prompts
2. Test updates internally
3. Rerun a quick user test



Refine

MVPs need clarity, not cosmetics

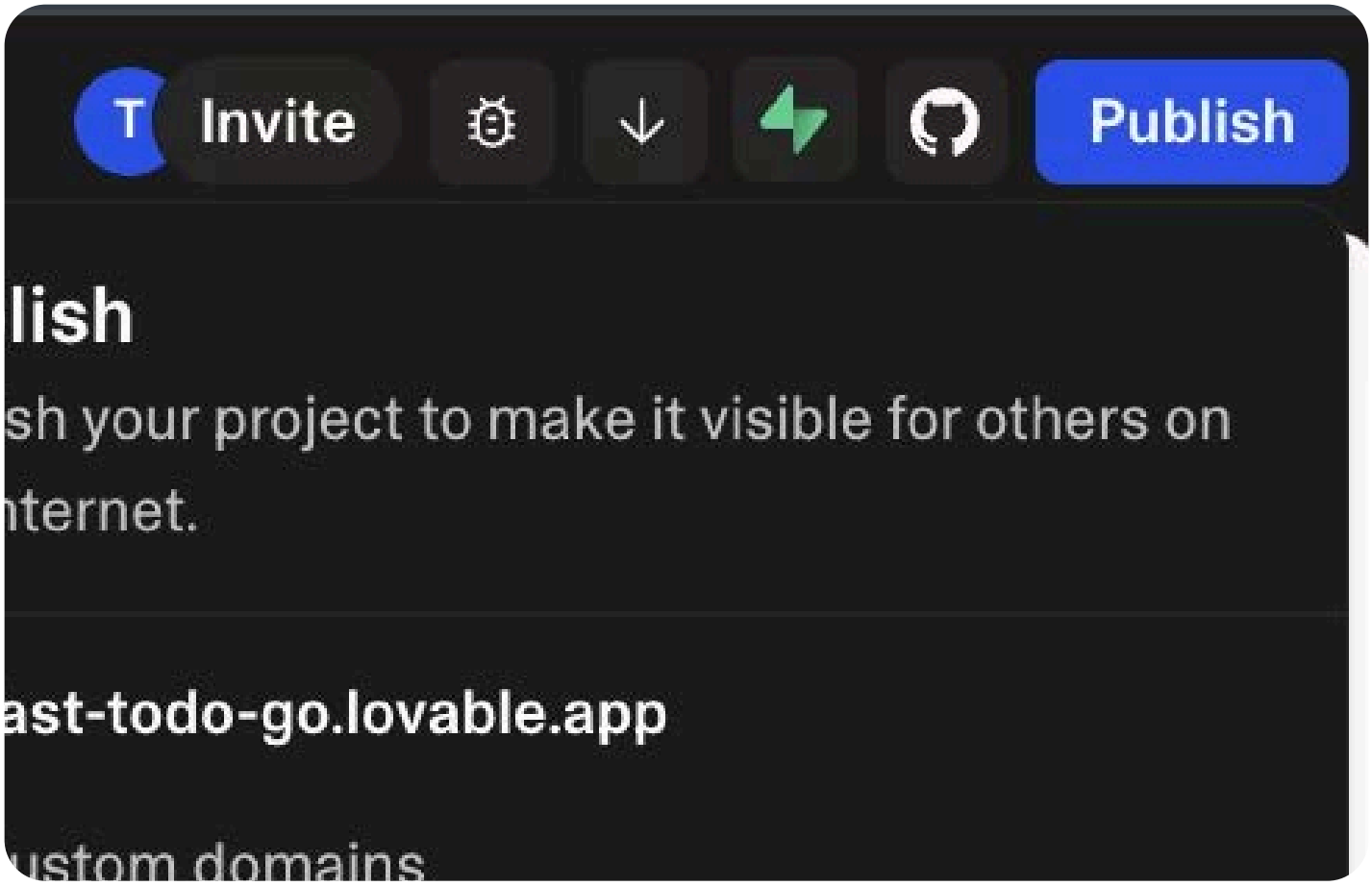
1. Add light custom branding (visual editor)
2. Harden security



Publish

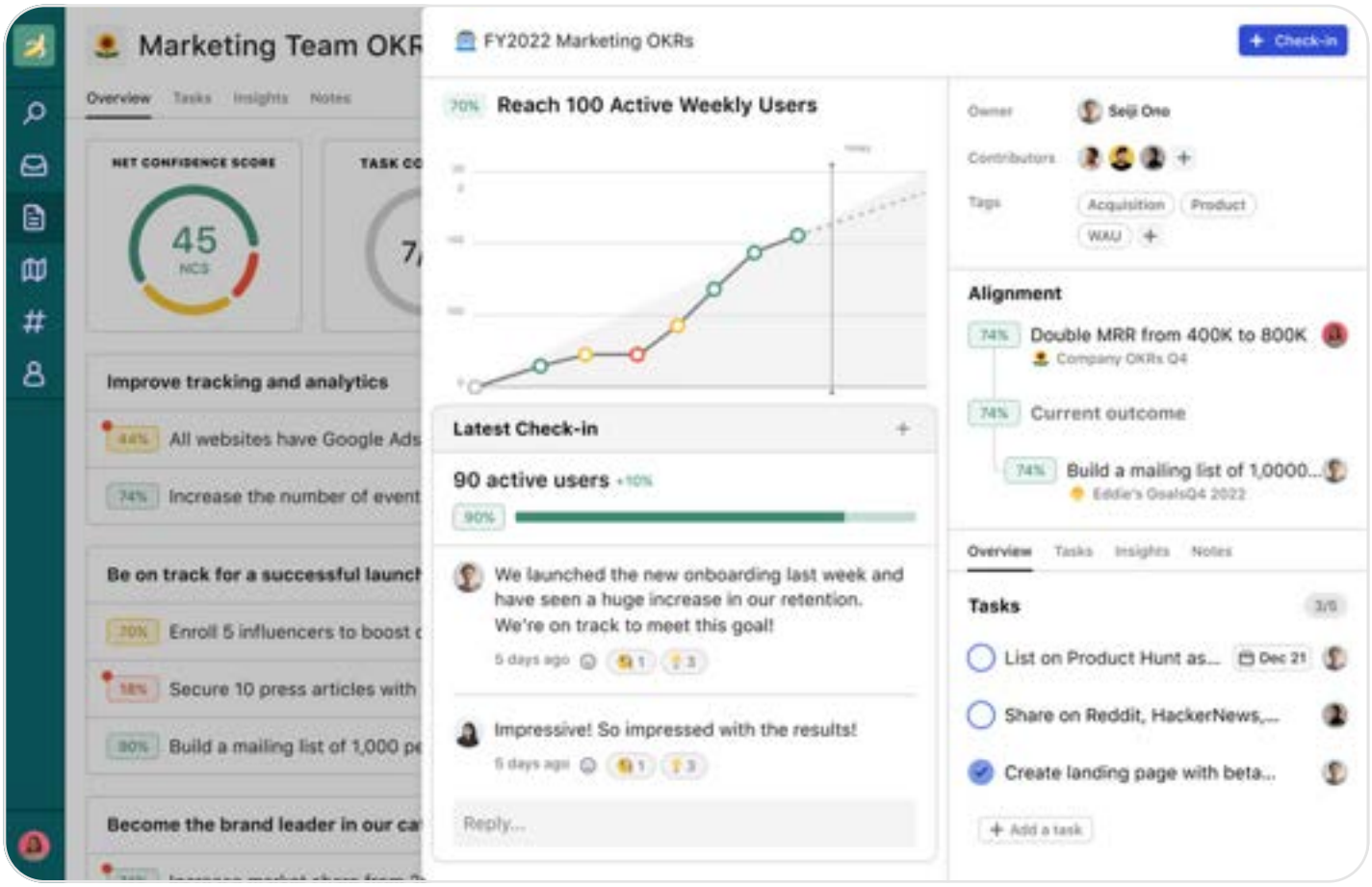
Get it out of your head and into the world

1. Security scan, remediate
2. Click, “Publish”
3. Pat yourself on the back... you nailed it

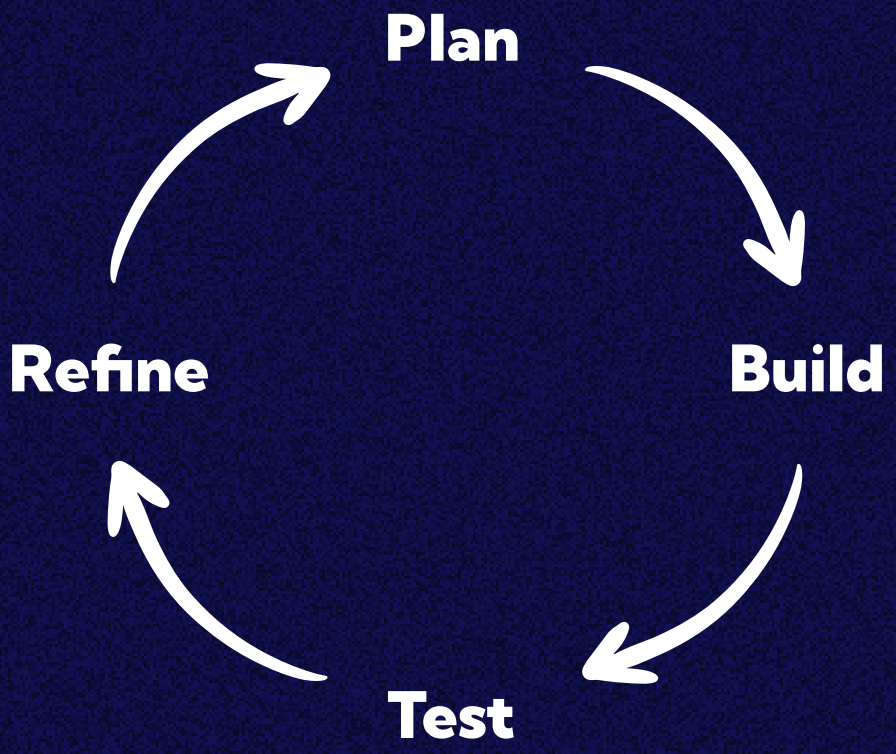


Track OKRs

- In the real world, write these first
- Track 3–5 clear, outcome-focused OKRs
- Align work to your MVP goals
- Track momentum (try Tability)



Continue Rapid Iterations



Repeat this loop as your product evolves — fast learning beats perfect planning.

Dan Olsavsky

Look at you go.

We knew you had it in you.

Need help? **bignerd.design**