



The 5-Day MVP Playbook

Learn How to Design & Build Products
in Days, Not Months



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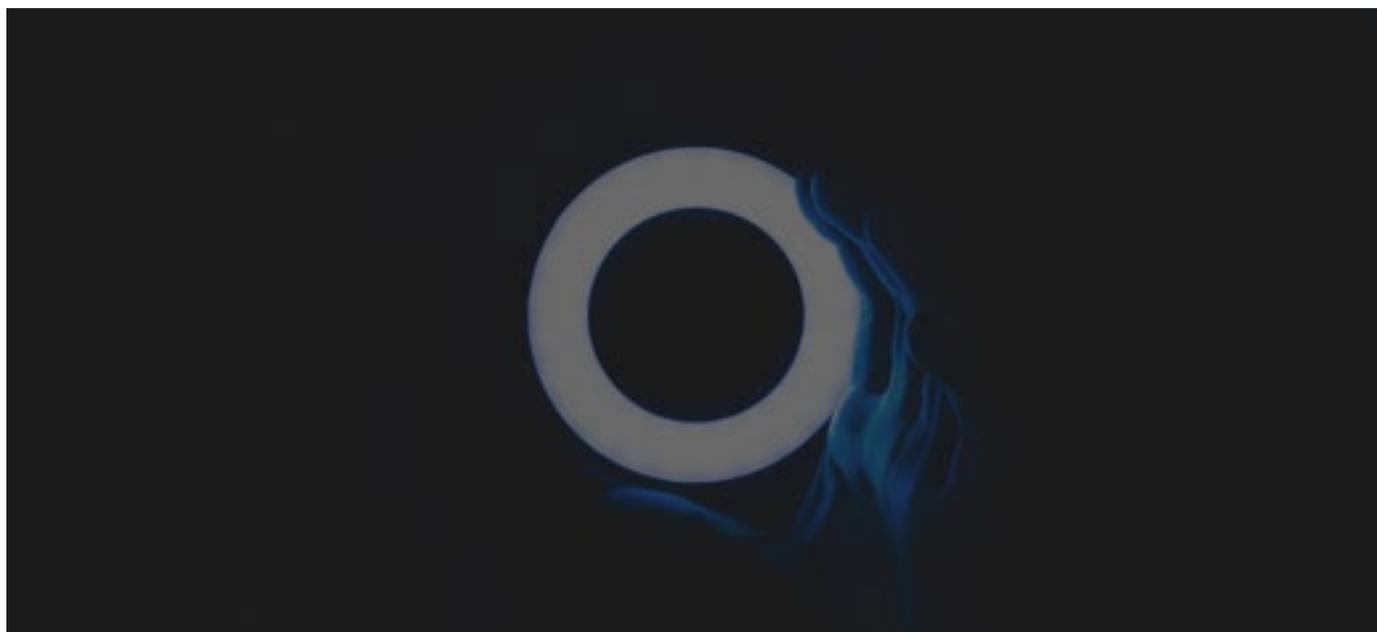
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Welcome

Most product development cycles are stuck in the past: too slow, too expensive, and too bloated with meetings. In a world where speed defines winners, sticking to old methods is no longer an option.

AI gives you the edge.

This playbook is built for founders, product leaders, and designers who are ready to move at market speed — shipping accessible, scalable, user-validated products without sacrificing quality or security.





An AI-Native Mindset

AI-native isn't about slapping ChatGPT on top of your process. It's about building workflows where machine efficiency amplifies human insight at every step.

The Resources Saved by Going AI-First



Time: Cut design and build cycles from months to days.



Money: Reduce development costs by eliminating wasted features and failed concepts.



Energy: Spend less time wrestling tools and more time building real value.

The Cost of Not Converting Now

Every week spent in outdated workflows compounds into:



More waste and continued delays.



Missed market opportunities.



Loss of top talent.



Our AI-Native Product Stack

Product development used to mean juggling dozens of tools and hoping they played nicely together. Research sat in one folder, prototypes lived in another, and user feedback got buried in Slack threads. **Valuable time was wasted** moving data between systems, and **weeks were lost** waiting for answers.

We built the **Nimble Brisk Stack** to solve that problem. It's not just a collection of tools — it's **a tightly integrated workflow that covers the entire product lifecycle**. Each tool has a clear role, and together they **reduce wasted effort, speed up iteration**, and keep teams focused on delivering value to users.

By combining automation (via AI-driven tools) with human oversight (decisions, creativity, and testing), the stack removes bottlenecks and gives small teams the power of a much larger operation. The result: **we're able to do in days what most teams take months to achieve**.



Gemini – Instant AI-generated notes from intake and kickoff calls.



UserBrain – Rapid remote user testing, AI-powered results.



ChatGPT – Ideation, research, and content generation.



Lovable – AI-assisted prototyping and MVP scaffolding.



Dotted – Centralized project docs, management, and planning.



Supabase – Scalable, secure database and backend.



Figma (AI plugins) – Layout generation and asset creation.



Tability – OKR tracking and measurement.

The 5-Day MVP Process

Our framework is designed to reduce waste and keep momentum high. Each day has a clear purpose: discover fast, validate early, and deliver something real.

Day 1 – Discover

Why:

If you don't start with the right problem, nothing else matters. Discovery prevents wasted effort by clarifying user pain points, market opportunities, and aligning on success metrics before you build anything.

How:

- Gather and review inputs: customer feedback, analytics, competitive research.
- Use **Gemini** to capture notes from intake, kickoff, and ongoing project meetings.
- Organize insights in **Dotted** to create your Product Requirements Doc (PRD), OKRs, and early prototypes.
- **Deliverable:** one-page problem definition + success metrics.



The 5-Day MVP Process

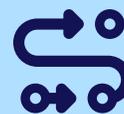
Day 2 – Prototype

Why:

Early prototypes keep ideas tangible and give stakeholders something real to react to. This prevents endless debates and uncovers flaws before they reach users.

How:

- Create a few key screens to design in **Figma** with AI-assisted copy and assets.
- Scaffold the MVP in **Lovable**, following the PRD (and Figma designs) one step at a time.
- Run quick tests with stakeholders and refine immediately.
- **Deliverable**: test-ready prototype that stakeholders align on.



The 5-Day MVP Process

Day 3 – User Test

Why:

Users always surprise you. Testing with real people ensures you're solving the right problems and validates assumptions before development dollars are spent.

How:

- Run remote tests with a pre-qualified user pool in **UserBrain** and review AI-generated insights.
- Or, use **Gemini** or **ChatGPT** to analyze transcripts and highlight friction points from user interviews.
- Modify the prototype based on user feedback.
- **Deliverable:** validated prototype based on real user feedback.



The 5-Day MVP Process

Day 4 – Develop

Why:

Building small slices keeps scope tight and risk low. Instead of a “big bang” release, you deliver a set of functional features that can actually be tested and used immediately.

How:

- Continue building the MVP in **Lovable**, with **Supabase** powering secure backend.
- Generate documentation, QA prompts, and acceptance criteria with AI.
- Harden the app in Lovable to ensure stability and security.
- **Deliverable:** coded, tested features ready for release.



The 5-Day MVP Process

Day 5 – Deploy

Why:

Shipping fast creates momentum and accountability. Deploying real features lets you measure adoption, refine quickly, and set the stage for the next cycle.

How:

- Release to production or staging.
- Setup and track OKRs using **Tability**.
- **Deliverable:** feature live in production, measured and ready for iteration.

Post Launch

Days 6–30 will be featured in our next white paper.





Common Pitfalls

& How to Avoid Them

Even with the best tools, teams can stumble when shifting to an AI-first workflow. The challenge isn't just learning new platforms — it's knowing how to use them wisely. This section highlights the most common pitfalls we see, along with practical ways to avoid them so your team can stay focused, efficient, and user-centered.



Overbuilding before testing

Prototype and validate first.



Letting AI make all decisions

Treat AI like a junior teammate: fast but needs oversight.



Analysis paralysis

Cap each MVP sprint at a few key features.



Skipping stakeholder alignment

Align internally before you test externally.



Ignoring scalability early

Bake security, accessibility, and extensibility in from day one.



Final Word

You don't need to be a billion-dollar tech giant to work at this speed. With the right mindset and the right tools, you can turn ideas into products in days, not months.

The faster you validate, the faster you can pivot, scale, and win.

Your move: apply this playbook to your next project — or skip the learning curve and let Big Nerd help you build your MVP.

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